

Attention Property Owners

The Town of Plum Lake will be conducting a total property revaluation for the 2025 assessment year. All properties will be updated to reflect the current real estate market. Estimating the market value is a matter of determining the price a typical buyer would pay for the property in its present condition. Updating property values is a process that does not generate additional tax revenue. The objective in bringing properties to their current market value is ensuring fairness and equity to all.

Beginning in spring of 2025 we will be conducting a field review to verify information on all improvements (i.e., buildings) and land. If you are not home when the field review is being done, we will leave a notice on your door to let you know we were on your property to conduct our review. If you have any concerns about our field work process or need to provide us with additional information regarding your property, please feel free to call or email.

State Law requires assessments to be based on actual view of the property, or best information available. If we are not able to perform an on-site inspection of the property, we will determine the assessment by using existing records and our judgement concerning conditions and features.

Please note the Assessor has certain statutory authority to enter land as described in Sections 943.13 and 943.15, Wisconsin Statutes. The ability to enter land is subject to several qualifications and limitations, as described within the foregoing statutes.

2017 WISCONSIN ACT 68; PROPERTY OWNER RIGHTS: You have the right to refuse entry into your residence pursuant to section 70.05 (4m) of the Wisconsin statutes. Entry to view your property is prohibited unless voluntarily authorized by you. Pursuant to section 70.05 (4m) of the Wisconsin Statutes, you have the right to refuse a visual inspection of the interior of your residence and your refusal to allow an interior inspection of your residence will not be used as the sole reason for increasing your property tax assessment. Refusing entry to your residence also does not prohibit you from objecting to your assessment pursuant to 70.47(7) of the Wisconsin statutes.

If you have questions concerning the assessment process, please call the assessor's office at:
715-834-1361, Monday – Friday 9:00am - 5:00pm

Department of Revenue Guide for Property Owners can be found at:
<http://www.revenue.wi.gov/pubs/slf/pb060.pdf>

Respectfully,

Jessica Groh – Assessor
Appraisal Services and Data Processing Systems
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